

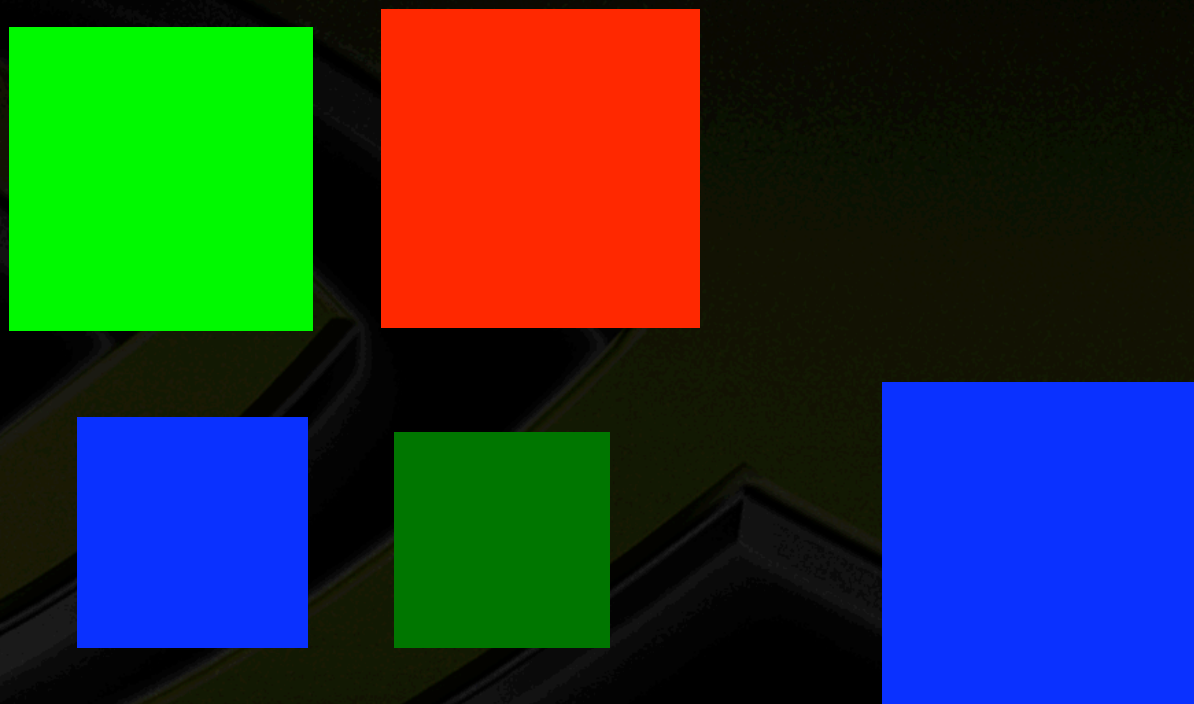


**NVIDIA**®

**The Future of Graphics Hardware**



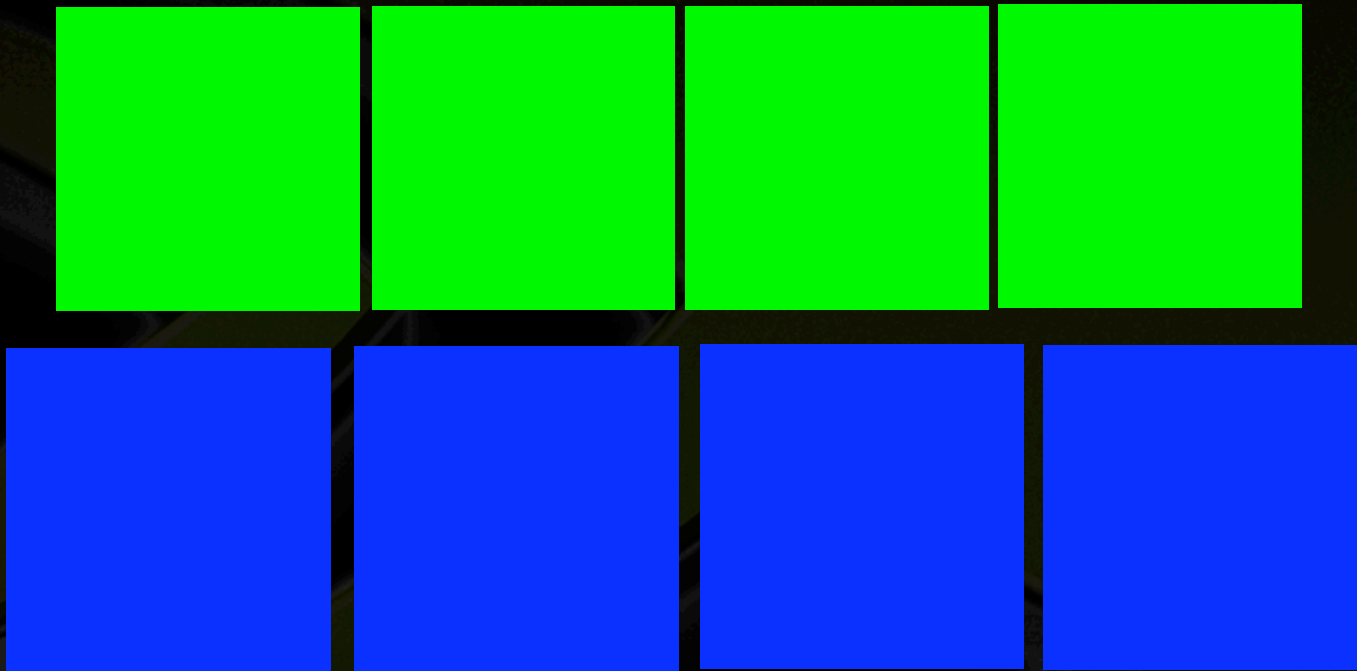
# Integration? (Relative Die Sizes, 65nm normalized)



# PC 2008



- 4-8 GPUs, 16-32 CPU cores... integrated?



- 906mm<sup>2</sup> in 45nm. Who wants to build it?





# How About... Dis-Integration?

- **More specialization of devices**
- **More types of devices**
- **More performance scaling – unlimited demand**
  
- **Distributed, client-server architecture**
  - **Distribute functions**
  - **Graphics everywhere: on display, mobile devices, servers**
  - **Compute everywhere: on display, mobile devices, servers**
  
- **Integration happens when you're done innovating**
  - **Commoditization**

# Whither Graphics Hardware (GH)



- **Be more relevant**
- **Make GH a respectable publication venue for more fields**
- **GH is not just about Hardware for Graphics**
  - **That's too narrow**
  - **GH should also be about**
    - **Algorithms**
    - **Approaches**
    - **Enabling other fields**